

# Project Outlines for GOSE Funding and Support

## 2.2:- Planning Case Studies

The Petersfield study has produced an opportunities matrix for renewable energy technologies and the markets available to each within a market town in the South East of England.

It is proposed that this opportunities matrix could be developed into a training session for planners within the SE counties on the possible types of renewable energy projects which may cross their desks in the next few years.

NLP has agreed to work with GOSE's consultants to plan such a training session. The matrix will be completed by mid September but work could begin prior to this date, as the matrix is already 90% completed.

### *Marketing & promotion of renewable energy*

#### **Project Outline: leaflets**

Creation of generic basic information e.g. posters or leaflets explaining RE technologies.

Work from the Petersfield study has shown the need for awareness raising and easily digestible information on renewable energy technologies. The final report of the Petersfield study has produced a series of short background notes on each of the renewable technologies. It is proposed to professionally design these and re-produce them as downloadable .pdf files on the NLP web site. If other organisations particularly small, community organisations, wish to badge this information for their own use they will be able to send their logo to NLP and this will be added to the information leaflets. The resulting .pdf will be sent to them thereby giving them easy access to professionally prepared information.

#### **Benefits**

- A series of easily digestible information sheets on the renewable energy technologies of solar, biomass, wind and other RE technologies will be produced if funding allows.
- The leaflets will be downloadable from the NLP web site for use by other organisations saving them costs.
- The leaflets will be downloadable from the NLP web site for use by other organisations and can be badged by other organisations saving the costs of constantly rehashing the same information.
- Dissemination of information without printing costs.
- Ability to update information easily.

#### **Project Outline: digital media**

The project will film and edit a film that will show clearly all the activities involved in managing the biomass boilers at West Dean and the Sustainability Centres. The resulting footage will be produced in a digital format and will be seen at West Dean Gardens restaurant and reception at the Sustainability Centres. The leaflets produced in the previous project will be printed and available alongside the screen. Footage as streaming media will also be on the NLP website.

Comments books will be left by the screens to give feedback and contact list.

### **Benefits**

- The film can be used to demonstrate exemplar biomass projects.
- Visitors to the gardens at West Dean will be able to see the boiler and the leaflets used to explain the benefits of biomass. Currently these visitors are not visiting the boiler and we hope to raise awareness of RE.
- The system will be used for educational purposes at the Sustainability Centre again raising awareness of RE and particularly biomass.
- Footage will be on the NLP web site and available to other sites if they wish, thus raising awareness of biomass and the exemplar projects within West Sussex and Hampshire.

### ***Improved communication by updating website***

#### **Project Outline**

The NLP website will be constantly updated to reflect the rapidly changing renewable energy world. [www.naturallight.org.uk](http://www.naturallight.org.uk) will be linked to other relevant sites, creating a hub of useful sites, to assist new and developing renewable energy projects access information easily. A partner's restricted area of the site will also be created and managed. This will help the NLP partners offer and access information about the projects in which they are actively participating and keep up to date with other NLP project,s developments. A comments/feedback book will be added to help us understand the needs of the visitors to the site.

### **Benefits**

- Up to date, relevant information about RE and events.
- Linking sites creating a hub gives searchers easy access to information.
- Creation of partners area will improve the communication within the rapidly growing very active Natural Light Partnership.

### ***Encourage awareness and action amongst developers & housing associations***

#### **Project Outline**

A series of meetings with housing trusts and developers in the Petersfield area are planned between July and November 2003. A consultant from Econergy will attend these meetings. The 1st is for developers and housing trusts. Following this, a series of individual meetings, with a range of organisations, will be arranged.

### **Benefits**

- Improved knowledge of RE opportunities within housing trusts and developers.
- Improved knowledge of work of NLP within housing trusts and developers.
- Identification of potential RE projects.
- Professional presentation of RE and NLP to these important markets.

## ***To raise the renewable industry profile in the region***

### **Project Outline**

Two short workshops will be organised, one each in Hampshire and West Sussex County and will be available to financial officers within the County, District and Town Councils. These internal workshops will be facilitated by the consultant Econergy and will offer the accounting concept of life cycle cost analysis.

The workshops would include the following:

- Short presentation on renewable energy opportunities and benefits for local authorities.
- Assessment of current progress in renewable energy and any current projects.
- Presentation on life cycle cost analysis.
- Opportunities for discussion.

### **Benefits**

- Lack of awareness of the options of renewable energy is a barrier to developments. This workshop will raise awareness of what is already going on in the area of Hampshire and West Sussex and on the renewable energy options available within the financial bodies of local government.
- Using the life cycle cost analysis accounting method should remove barriers to RE within local government.
- The workshop will be replicable in other local government organisations.
- Improved knowledge of RE opportunities within these important departments.
- Professional presentation of RE and NLP to these important departments.

## ***To promote awareness of renewable energy amongst community including farmers and landowners***

### **Project Outline**

To attend meetings and present work of NLP and RE to:

- (i) Agricultural society meetings
- (ii) Local community group meetings
- (iii) Local Forums within Hampshire & West Sussex

### **Benefits**

1. Improved knowledge of RE opportunities within farmers, landowners and the local community.
2. Improved knowledge of work of NLP within farmers, landowners and the local community.
3. Increased opportunities to identify potential partners and projects.